THE SMART JEWELRY SHOW

powered by INSTORE & INDESIGN

ADVANCE BUYER REGISTRATION

This form is also available online at www.smartjewelryshow.com
Please fill out this section or attach your business card. For additional registrants, please copy this form. Print company name as you wish it to appear on your badges.

NAME _____ SIGNATURE _____

COMPANY NAME _____ WEB ADDRESS _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ EMAIL _____

Admission to THE SMART JEWELRY SHOW in Chicago will be granted only to retail buyers and wholesalers of finished jewelry. Admission will not be granted to people not employed in the jewelry trade; non-exhibiting manufacturers, suppliers, loose stone dealers or designers; or children under the age of 14 (including infants).

So we may properly evaluate your registration, please provide the following information:

REGISTRATION TYPE: ☐ RETAILER ☐ WHOLESALER

RETAILER QUALIFICATIONS:

- ☐ Attended 2009, 2010 or 2011 Show
- ☐ JA Member
- ☐ State Assn. Member
- ☐ JBT (please provide#) _____
- ☐ AGS Member
- ☐ National Association of Jewelry Appraisers Member
- ☐ Jewelry Bench Professional - JA Senior/Master Bench Jeweler
- ☐ Students in Jewelry Arts/Decorative Arts Programs
  - Please provide the following for verification:
    School Name: _____
    Phone Number: _____ Student ID number: _____
  - Students may only attend the show on Monday, April 23, 2012
- ☐ I do not have any of the above affiliations but I am faxing or e-mailing all of the following information:
  - Copy of your store lease (signature page only)/business license
  - Copy of your sales tax certificate
  - Copies of invoices from three suppliers for multiple purchases totaling $10,000 or more of finished jewelry made within the past 12 months

WHOLESALER QUALIFICATIONS:

- ☐ JBT (please provide#) _____
- ☐ Copies of invoices from five suppliers for multiple purchases totaling $20,000 or more of finished jewelry made within the past 12 months.

FOR STAFF USE ONLY

Approved by:

Source Code: NEW

OUR PRIMARY BUSINESS IS:

- ☐ Retail Jeweler (1 store)
- ☐ Retail Jeweler (2 to 4 stores)
- ☐ Retail Jeweler (five or more stores)
- ☐ Dept. Store/Leased Dept. Operator
- ☐ Jewelry Wholesaler/Distributor
- ☐ Appraisers
- ☐ Jewelry Bench Professional
- ☐ Student
- ☐ Pawn Shops
- ☐ Online Jewelers (Web Address) _____
- ☐ Other (please specify) _____

TOTAL ANNUAL SALES VOLUME:

- ☐ Under $250,000
- ☐ $250,000 - $499,000
- ☐ $500,000 - $999,000
- ☐ $1,000,000 - $2,499,999
- ☐ $2,500,000 - $4,999,999
- ☐ $5,000,000 and above

BUYING GROUP MEMBER:

☐ BIG ☐ IJO ☐ RJO
☐ CBG ☐ Leading Jewelers Guild ☐ SJO

PLEASE LIST THE PROMINENT BRANDS YOU CARRY IN YOUR STORE:

_____

_____

FREE offer from SMARTWORK MEDIA - check if you wish to receive:

☐ **YES,** I would like to subscribe or renew my subscription to **INSTORE** magazine.
☐ **YES,** I own a fine jewelry store carrying four or more designer lines, and want to receive (or continue to receive) **INDESIGN** magazine.

*The publisher reserves the right to limit the number of INDESIGN free subscriptions and/or reject requests based on information provided.

I CERTIFY THAT THE PERSONS LISTED BELOW ARE BONA FIDE SALARIED EMPLOYEES IF THE STORE. Please note that all attendees will be required to show a photo ID and proof of employment. Please prepare badges for the following people:

First Name _____ First Name _____
Last Name _____ Last Name _____
Title _____ Title _____
E-Mail Address _____ E-Mail Address _____

First Name _____ First Name _____
Last Name _____ Last Name _____
Title _____ Title _____
E-Mail Address _____ E-Mail Address _____

FAX TO: (888) 779-8755 or MAIL TO: THE SMART JEWELRY SHOW REGISTRATION, P.O. Box 1604 Madison, WI 53701-1604 Toll Free (877) 778-3537
If you have any questions please contact Registration@smartjewelryshow.com