



# CURRENT INVENTORY ANALYSIS

DATE  SUBMITTED BY

## METRICS FOR THIS PRODUCT

REVENUE LAST 12 MONTHS  REVENUE POTENTIAL  GROSS PROFIT

INVENTORY TURN  AVERAGE SALE (L12)

AVERAGE ON HAND @ RETAIL  CURRENT ON HAND UNITS & TOTAL COST

## PRODUCT DESCRIPTION

SEGMENT  BASIC  BRIDAL  LOOSE DIAMOND  FASHION

PROGRAM / COLLECTION / DESIGNER NAME

DESIGN DESCRIPTION

IN-CASE MESSAGING / SIGNAGE / DISPLAY COMMUNICATION

METALS  DIAMOND QUALITIES

RETAIL PRICE(S) POINT RANGE  ASSORTMENT - # OF SKUS

## OPPORTUNITY/POSITIONING

CUSTOMER DEMOGRAPHICS

COMPETING PRODUCT IN MARKETPLACE

MARKETING VEHICLE / SUPPORT

## COSTS

INVENTORY INVESTMENT  DISPLAY, SIGNAGE OR COLLATERAL

ADVERTISING / MARKETING  SHELF STOCK INVENTORY

CONSIGNMENT PERCENTAGE  EXIT STRATEGY / EST. LOSS & RECOVERY

## OPERATIONAL ASPECTS

PRODUCTION / SOURCING

REPLENISHMENT / LEAD TIME  PROJECTED RUN LIFE

SIZING / STOCKING OF SIZES